



by
L.e.n.o beauty

Raw material brochures
for health and beauty
operators

PRODOTTI
BIO
FISICAMENTE
NATURALI



Why Leno Beauty?

The company LENO® beauty sas was born with this new name starting from 2017 with the entry of new members. The products have been marketed for more than 30 years due to the stimuli received and market information regarding the growing interest shown by consumers of products based on natural herbal elements, thanks also to the experience gained by Ph.D. Mario Benvenuti and his wife, who currently make up the corporate structure using external collaborators for everything that does not concern CORE activities.



100%
natural



Raw Materials

We use an innovative process, based on Biophysics technology, to produce outstanding, unique natural lipo extracts that can be used in the design and production of a broad range of products for the care and well-being of the skin. What makes this extraction process special is that we preserve 100% of the properties and active ingredients of the medicinal herbs in order to obtain a much higher concentration than any other oils used in cosmetics. We propose NATURAL LIPO EXTRACTS obtained from natural resources using an exclusive process that enables us to create fragrance-free products with a unique composition containing absolutely no chemicals or parasites.



100%
naturale





L.E.N.o Carrot CAS 84929-61-3 EINECS 284-545-1

Carrot extract is a rich source of vitamin A and anti-oxidants, characteristics that make it a natural anti-age agent. It protects against UV rays and promotes tanning, which makes it ideal for use before and after exposure to the sun. It is a highly effective anti-oxidant, provides adequate nourishment for the skin and helps to revive its tone and suppleness.

L.E.N.o.® Carrot has a soothing, anti-wrinkle and revitalizing effect for mature skin that has lost tone and firmness.



L.E.N.o Caraway CAS 90064-32-7 EINECS 290-094-1

Nigella sativa (Caraway) contains many active ingredients, including eight of the nine essential amino acids, the ones that are present in our skin and body. It also contains arginine, ascorbic acid, glutamic acid, calcium, carbohydrates, carotene, etc. Caraway is a rich source of valuable unsaturated essential acids that the body is unable to produce itself.

L.E.N.o.® Caraway has important cleansing and anti-inflammatory effects.



L.E.N.o Mulberry CAS 90064-11-2 EINECS 290-072-1

Mulberry flower is an excellent remedy with decongestant and skin cleansing properties. It contains phenols, one of the most powerful natural anti-oxidants, which restrict the circulation of free radicals responsible for ageing. It contains vitamins that boost the immune system and protect the cells of the eyes, skin and hair.

L.E.N.o.® Mulberry is ideal for skin that lacks tone.





L.E.N.o Horse Chestnut CAS 8053-39-2 EINECS 232-497-4

Horse Chestnut is extracted from the seeds of Aesculus Hippocastanum. The fruits are large round greenish capsules with short spines and are slightly toxic and therefore not edible. The extract, obtained from the seeds, contains a phytocomplex rich in saponins and flavonoids. One of the saponins, aescin, a triterpenoid saponin, helps to reduce capillary permeability and increase the strength and elasticity of the capillary walls, thus improving lymphatic drainage. Among the flavonoids in the phytocomplex, rutin (vitamin P) and quercetin are particularly well-known for their ability to improve trophism of the capillary endothelium (the innermost membrane of the capillaries). In the field of cosmetics, Horse Chestnut seed extract is used for its vasoprotective, anti-inflammatory and draining action in dermo-cosmetic products for treating conditions affecting the legs, such as edema, cellulite and impaired microcirculation. In rare cases and when used on particularly sensitive skin, products that contain Horse Chestnut could cause adverse effects such as redness and itching.



L.E.N.o St. John's wort CAS 84082-80-4 EINECS 282-026-4

The flowering tops of St. John's Wort are rich in flavonoids that act as an anti-depressant and sedative.

Hypericin (an anti-depressant) inhibits the two enzymes responsible for the deactivation of certain mediators of the central nervous system (serotonin, dopamine, norepinephrine) and increases the nocturnal secretion of melatonin.

L.E.N.o. ® St. John's Wort has balsamic, anti-bacterial and anti-inflammatory properties that are useful in the treatment of inflammatory conditions (interstitial fluid leakage).

L.E.N.o.® St. John's Wort is used in skin-care cosmetics such as after-sun lotions, to treat reddened, fragile and sensitive skin and rashes.





L.E.N.o Mauve CAS 84082-57-5 EINECS 282-003-9

Common Mallow is a natural anti-inflammatory agent able to counteract the causes of inflammation of bone and/or skin tissue and blood vessels. COMMON MALLOW extract is rich in mucilage which moisturizes, soothes and prevents redness and is used in the preparation of creams, cleansing milk and face-packs for dry, sensitive skin irritated by environmental and atmospheric agents, after-sun and aftershave products, toothpastes and mouthwashes with a decongestant and soothing action on the mucous membranes. It is also used in shampoos, bath foams and soaps for intimate hygiene, in which the mucilage limits the irritant action of lathering agents.

L.E.N.o.® Common Mallow is an effective ally when combined with these daily care products.



L.E.N.o Thyme and Sage CAS 84082-79-1 / 84776-98-7
EINECS 282-025-9 / 284-023-3

Applied topically, Thyme is a good skin disinfectant and stimulates blood circulation to exert a strong anti-fatigue effect and anti-age action on the face. Sage has astringent, disinfectant and sebum-balancing activities. L.E.N.o.® Thyme and Sage added to creams, cleansing milks, toning lotions and face-packs for the daily care of oily and acne-prone skin, is especially effective when combined with hazelnut oil.

L.E.N.o.® Thyme and Sage is also a good ally against cellulite.



L.E.N.o Equisetum CAS 71011-23-9 EINECS 275-123-8

EQUISETUM extract is a rich source of minerals and anti-oxidant active ingredients that help to promote remineralization of hard tissues such as nails and hair and the osteo-articular system.

L.E.N.o.® Equisetum is helpful for treating dry skin and, thanks to its remineralizing action, it is a valuable ally for the hair and nails.



L.E.N.o Basil and Clove

CAS 84775-71-3 / 84961-50-2

EINECS 283-900-8 / 284-638-7

Basil is known for its anti-spasmodic, anti-inflammatory, stimulant, stomachic (for loss of appetite) carminative and diuretic properties. It revives “dull” skin to achieve a radiant complexion and its natural disinfectant action makes it ideal for treating acne. L.E.N.o.® Basil and Clove is an ally for hair: applied as a mask it restores shine to stressed hair and helps to fortify weak hair.

In cosmetics, clove is used to combat the signs of ageing, wrinkles and expression lines and as a natural deodorant.



L.E.N.o Violet CAS 84012-42-0 EINECS 281-687-6

Violet cleanses the skin and can be useful for treating problems such as acne, eczema, cold sores and psoriasis. Apply L.E. N.o.® Violet to the skin to remove impurities, help close dilated pores and make the skin look smooth, supple and radiant.

L.E.N.o.® Violet is ideal for protecting young skin, it has excellent emollient and anti-inflammatory properties, gives the skin a natural shine.





L.E.N.o Cacao CAS 4649-99-0 EINECS 283-480-6

Cocoa improves blood circulation and the supply of oxygen to tissues; for this reason it is often used in anti-cellulite lotions. Cocoa is a rich source of vitamins A and E, flavonoids and anti-oxidants, which fight free radicals, the main cause of ageing of the skin.

L.E.N.o.® Cocoa helps to preserve the elasticity of the face and body.



L.E.N.o Indian Pennywort CAS 84696-21-9 EINECS 283-640-5

The leaves of INDIAN PENNYWORT contain triterpene acids (asiatic acid, madecassic acid), Essential oil, flavonoids, phytosterols, tannins, minerals and sugars, but especially triterpenoid saponins. Indian Pennywort is an effective treatment for cellulite and a good remedy for haemorrhoids, diabetes, ulcer, psoriasis, dermatosis and eczema. It accelerates the healing of sores, wounds and first and second-degree burns. In cosmetics L.E.N.o.® Indian Pennywort is used in anti-wrinkle, anti-stretch mark and skin-firming products.

L.E.N.o.®

APPLICATIONS

ACTIVE PRINCIPLES

	SKINCARE	HAIR CARE	SKIN IMPERFECTION	ANTI AGE	ANTI OXIDANT	SUN PROTECTION	ANTI INFLAMMATORY	HAND CARE	TANNINS	KETONES	ANTHOCYANINS	DI. TRITERPENES	VITAMINS	BETACAROTENE	PROTEINS	POLYPHENOLS
Mauve	✓	✓					✓		✓		✓					
Thyme and Sage	✓			✓	✓		✓		✓			✓				
Indian Pennywort	✓		✓						✓			✓				✓
Carrot	✓	✓		✓	✓	✓			✓			✓	✓			✓
Caraway	✓						✓	✓						✓		
Mulberry	✓			✓	✓								✓			✓
St. John-s wort	✓				✓		✓		✓							✓
Horse Chestnut	✓		✓				✓		✓			✓				✓
Violet	✓		✓	✓	✓		✓		✓			✓				✓
Basil and Clove	✓			✓	✓				✓	✓		✓				✓
Cacao	✓	✓							✓	✓			✓			✓
Equisetum	✓	✓	✓		✓			✓	✓			✓	✓			✓

Our creams

Our creams are made with selected herbs, they are nontoxic and hypoallergenic. They also contain our natural lipo extracts that make them suitable for all skin types.

These extracts represent a real innovation in the field of health and beauty





LENITCREAM®- 100ml

Made from Basil and other aromatic plants, Lenit Cream® is a white emulsion with a characteristic aroma that helps to moisturize and soften the skin. Lenit Cream® has a soothing and emollient effect, helps to eliminate blemishes and facilitates the absorption of excess fluids.

The vitamin K in the basil, along with the other components used in the production of this cream (Common Mallow, Thyme, St. John's Wort and Horse Chestnut) help to: improve capillary permeability, strengthen the veins and arteries, firms the skin and moisturize in depth to revive the skin's tone and radiance.



EASYICE®- 100ml

Easy Ice® is a soft gel made with medicinal herbs such as Mint which, thanks to the balsamic properties of Menthol, has a thermo-active effect on the skin, and Yarrow and St. John's Wort with their soothing and cooling action, making this product ideal for localized anti-fatigue massages after sports activities.

Made from completely natural ingredients that are delivered to the skin through a gel, Easy Ice® can be used in place of an ice- pack during sports training activities and to relax the muscles, thanks to its strong analgesic action.

Easy Ice® is excellent for reducing the sensation of pain and for muscle and skeletal injuries.

Our services

- *Study and support development of new formulas.*
- *Creation of L.E.N.o using client proposed raw materials.*
- *Mix and match upon client request.*

Packagings

Liquid

- *Bottle 1 liter*
- *5 liters boxes*
- *10 liters tanks*
- *20 liters tanks*
- *IBC 500 and 1000 liters*

Powders

- *15 Kg bag*

Creams

- *5 Kg bucket*
- *10 Kg bucket*
- *20 Kg bucket*



qualityaustria

SYSTEM CERTIFIED

ISO 9001:2015

No.23465/0



Azienda associata

CONFINDUSTRIA CUNEO

Unione Industriale della Provincia



Vegan Pro



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