

Beauty can't
be explained
it has to be
studied



by
L.e.n.o beauty®



Beauty and health creams and oils developed using our extracts

Lipo extracts, obtained using our registered biophysical method L.E.N.o.® help to achieve the skin's physiological well-being by combating stress caused by environmental pollution, the ageing process, unhealthy eating habits, allergies and various forms of skin inflammation.

THE

Method

Biophysically Natural Method®

As a Chemist and Chiropractor, after years of research in the field of herbalism applied to cosmetics, I have devised a method that involves no chemical manipulation and achieves guaranteed and proven results to ensure the psychophysical well-being of my patients.

This was the basis for developing a physical method, based on a cold extraction process, to extract all of the products contained in the plants we use, to care for and nourish the skin.

We use a mechanical cavitation process to break open the plant cells and thus extract all of the active ingredients they contain.





Beauty



The oils

The peculiarity and added value of these lipo-extracts is that of maintaining 100% of the properties and active ingredients of the natural resources used in the process, in order to obtain a much higher concentration than any other oils used in cosmetics.



Equisetum Oil - 125ml

Improves tone and elasticity

Primitive Equisetum, also known as "Horsetail", is a **rich source of anti-oxidants and anti-inflammatory substances** and is particularly helpful in promoting remineralisation of hard tissues such as nails and hair and of the osteo-articular system. Thanks to its natural cosmetic properties, Horsetail helps to revive dull, lifeless hair to give it more body and strength and is used to restore the skin's tone and elasticity.



Mulberry Oil - 125ml

Refreshing, tonic and soothing

The fruits of the Mulberry tree are a rich source of proteins, tannins, rutin and vitamins A, B and C and there is scientific evidence that they have a strong anti-bacterial action. In addition to its **laxative properties**, Mulberry has excellent **decongestant, cooling, tonic and soothing properties** and its leaves **have cleansing, diuretic and antibiotic properties and exhibit vasoprotective activity**. MULBERRY extract helps to restore normal cellular metabolism. The pulp is used in soothing face-packs to treat dry skin and the juice in moisturising lotions.



Thyme and Sage Oil - 125ml

Anti-age, anti-oxidant

Applied topically, THYME is a good **anti-oxidant and skin disinfectant**, it stimulates blood circulation to exert a strong natural anti-fatigue, protective and anti-age action. Used on the face it has an **anti-age and anti-oxidant effect and helps to protect the skin**. Sage **promotes the healing of skin wounds by stimulating fibroblast biosynthetic activity**. Thanks to its astringent, disinfectant and sebum-balancing activities is also used in creams, cleansing milks, toning lotions and face-packs for the daily care of oily and acne-prone skin and is especially effective when combined with hazelnut oil.



Violet Oil - 125ml

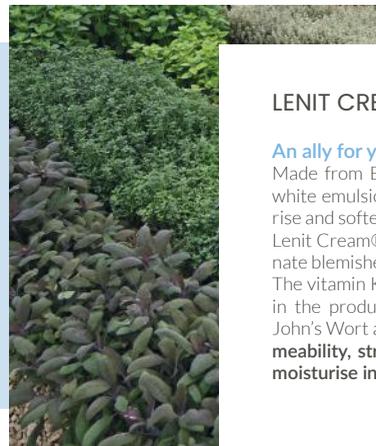
The oil of youth

Violet is **helpful for normalising sebum production, it has cicatrisant and anti-inflammatory properties**, the extract cleanses the skin and is very useful for treating problems such as acne, eczema, cold sores and psoriasis. VIOLET cream is especially indicated for oily skin but is also helpful for moisturising dry skin and preventing wrinkles and stretch marks.



The creams

Our creams are made with selected herbs, they are non-toxic and hypoallergenic. They also contain our natural lipo extracts that make them suitable for all skin types. These extracts represent a real innovation in the field of health and beauty.

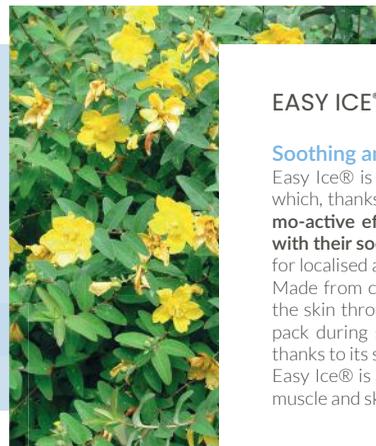


LENI Cream® - 100ml

An ally for your legs

Made from Basil and other aromatic plants, Lenit Cream® is a white emulsion with a characteristic aroma that helps to moisturise and soften the skin.

Lenit Cream® has a soothing and emollient effect, helps to eliminate blemishes and facilitates the absorption of excess fluids. The vitamin K in the basil, along with the other components used in the production of this cream (Common Mallow, Thyme, St. John's Wort and Horse Chestnut) help to: **improve capillary permeability, strengthen the veins and arteries, firm the skin and moisturise in depth to revive the skin's tone and radiance.**



EASY ICE® - 100ml

Soothing and cooling gel

Easy Ice® is a soft gel made with medicinal herbs such as Mint which, thanks to the balsamic properties of **Menthol**, has a **thermo-active effect on the skin**, and **Yarrow** and **St. John's Wort** with their **soothing and cooling action**, making this product ideal for localised anti-fatigue massages after sports activities.

Made from completely natural ingredients that are delivered to the skin through a gel, Easy Ice® can be used in place of an ice-pack during sports training activities and to relax the muscles, thanks to its strong **analgesic action**.

Easy Ice® is excellent for reducing the sensation of pain and for muscle and skeletal injuries.

L.E.N.O.[®] (Lipo Extract Natural of) Innovative Biophysical Method

We use an innovative process, based on Biophysics technology, to produce outstanding, unique natural lipo extracts that can be used in the design and production of a broad range of products for the care and well-being of the skin.

What makes this extraction process special is that we preserve 100% of the properties and active ingredients of the medicinal herbs in order to obtain a much higher concentration than any other oils used in cosmetics.

We propose NATURAL LIPO EXTRACTS obtained from natural resources using an exclusive process that enables us to create fragrance-free products with a unique composition containing absolutely no chemicals or parasites.



1. L.E.N.o.[®]
Viola
Skin purifier



2. L.E.N.o.[®]
Mulberry
Anti-age



3. L.E.N.o.[®]
Thyme and Sage
Oily skin impurities



4. L.E.N.o.[®]
Carrot
Anti-wrinkle



5. L.E.N.o.[®]
Equisetum
Mature skin



6. L.E.N.o.[®]
Cacao
Skin elasticity



7. L.E.N.o.[®]
Caraway
Anti-wrinkle



8. L.E.N.o.[®]
St. John's Wort
Anti-oxidant



9. L.E.N.o.[®]
Common Mallow
Sensitive skin



10. L.E.N.o.[®]
Horse Chestnut
Microcirculation



11. L.E.N.o.[®]
Basil and Clove
Disinfectant and
decongestant



12. L.E.N.o.[®]
Indian Pennywort
Anti-cellulite



L.E.N.o.® Violet – 10ml

The oil of youth

Violet cleanses the skin and can be useful for treating problems such as acne, eczema, cold sores and psoriasis. Apply L.E.N.o.® Violet to the skin to remove impurities, help close dilated pores and make the skin look smooth, supple and radiant.

L.E.N.o.® Violet is ideal for protecting young skin, it has excellent emollient and anti-inflammatory properties, gives the skin a natural shine.



L.E.N.o.® Mulberry – 10ml

Refreshing, tonic and soothing

Mulberry flower is an excellent remedy with decongestant and skin cleansing properties. It contains phenols, one of the most powerful natural anti-oxidants, which restrict the circulation of free radicals responsible for ageing. It contains vitamins that boost the immune system and protect the cells of the eyes, skin and hair.

L.E.N.o.® Mulberry is ideal for skin that lacks tone.



L.E.N.o.® Thyme and Sage – 10ml

Anti-fatigue action, oily skin and cellulite

Applied topically, Thyme is a good skin disinfectant and stimulates blood circulation to exert a strong anti-fatigue effect and anti-age action on the face. Sage has astringent, disinfectant and sebum-balancing activities. L.E.N.o.® Thyme and Sage added to creams, cleansing milks, toning lotions and face-packs for the daily care of oily and acne-prone skin, is especially effective when combined with hazelnut oil.

L.E.N.o.® Thyme and Sage is also a good ally against cellulite.



L.E.N.o.® Carrot – 10ml

Anti-oxidant, natural anti-age action

Carrot extract is a rich source of vitamin A and anti-oxidants, characteristics that make it a natural anti-age agent. It protects against UV rays and promotes tanning, which makes it ideal for use before and after exposure to the sun. It is a highly effective anti-oxidant, provides adequate nourishment for the skin and helps to revive its tone and suppleness.

L.E.N.o.® Carrot has a soothing, anti-wrinkle and revitalising effect for mature skin that has lost tone and firmness.



L.E.N.o.® Equisetum – 10ml

Elixir of youth

EQUISETUM extract is a rich source of minerals and anti-oxidant active ingredients that help to promote remineralisation of hard tissues such as nails and hair and the osteo-articular system.

L.E.N.o.® Equisetum is helpful for treating dry skin and, thanks to its remineralising action, it is a valuable ally for the hair and nails.



L.E.N.o.® Cacao – 10ml

Natural anti-age action

Cocoa improves blood circulation and the supply of oxygen to tissues; for this reason it is often used in anti-cellulite lotions. Cocoa is a rich source of vitamins A and E, flavonoids and anti-oxidants, which fight free radicals, the main cause of ageing of the skin.

L.E.N.o.® Cocoa helps to preserve the elasticity of the face and body.



L.E.N.o.® Caraway – 10ml

Nourishing

Nigella sativa (Caraway) contains many active ingredients, including eight of the nine essential amino acids, the ones that are present in our skin and body. It also contains arginine, ascorbic acid, glutamic acid, calcium, carbohydrates, carotene, etc. Caraway is a rich source of valuable unsaturated essential acids that the body is unable to produce itself.

L.E.N.o.® Caraway has important cleansing and anti-inflammatory effects.



L.E.N.o.® St. John's Wort – 10ml

St. John's Wort has anti-redness and anti-depressant properties

The flowering tops of St. John's Wort are rich in flavonoids that act as an anti-depressant and sedative. Hypericin (an anti-depressant) inhibits the two enzymes responsible for the deactivation of certain mediators of the central nervous system (serotonin, dopamine, norepinephrine) and increases the nocturnal secretion of melatonin. L.E.N.o.® St. John's Wort has balsamic, anti-bacterial and anti-inflammatory properties that are useful in the treatment of inflammatory conditions (interstitial fluid leakage).

L.E.N.o.® St. John's Wort is used in skin-care cosmetics such as after-sun lotions, to treat reddened, fragile and sensitive skin and rashes.



L.E.N.o.® Common Mallow – 10ml

Emollient and anti-inflammatory

Common Mallow is a natural anti-inflammatory agent able to counteract the causes of inflammation of bone and/or skin tissue and blood vessels. COMMON MALLOW extract is rich in mucilage which moisturises, soothes and prevents redness and is used in the preparation of creams, cleansing milk and face-packs for dry, sensitive skin irritated by environmental and atmospheric agents, after-sun and aftershave products, toothpastes and mouthwashes with a decongestant and soothing action on the mucous membranes. It is also used in shampoos, bath foams and soaps for intimate hygiene, in which the mucilage limits the irritant action of lathering agents. L.E.N.o.® Common Mallow is an effective ally when combined with these daily care products.



L.E.N.o.® Horse Chestnut – 10ml

Elixir of youth

Horse Chestnut is extracted from the seeds of Aesculus Hippocastanum. The fruits are large round greenish capsules with short spines and are slightly toxic and therefore not edible. The extract, obtained from the seeds, contains a phytocomplex rich in saponins and flavonoids. One of the saponins, aescin, a triterpenoid saponin, helps to reduce capillary permeability and increase the strength and elasticity of the capillary walls, thus improving lymphatic drainage. Among the flavonoids in the **phytocomplex, rutin (vitamin P) and quercetin are particularly well-known for their ability to improve trophism of the capillary endothelium (the innermost membrane of the capillaries)**. In the field of cosmetics, Horse Chestnut seed extract is used for its vasoprotective, anti-inflammatory and draining action in dermo-cosmetic products for treating conditions affecting the legs, such as oedema, cellulite and impaired microcirculation. In rare cases and when used on particularly sensitive skin, products that contain Horse Chestnut could cause adverse effects such as redness and itching.



L.E.N.o.® Basil and Clove – 10ml

Tonic, refreshing, soothing and decongestant.

Basil is known for its anti-spasmodic, anti-inflammatory, stimulant, stomachic (for loss of appetite) carminative and diuretic properties. It revives "dull" skin to achieve a radiant complexion and its natural disinfectant action makes it ideal for treating acne. L.E.N.o.® Basil and Clove is an ally for hair: applied as a mask it restores shine to stressed hair and helps to fortify weak hair. In cosmetics, clove is used to combat the signs of ageing, wrinkles and expression lines and as a natural deodorant.

L.E.N.o.® Basil and Clove is an excellent remedy against free radicals and ageing skin.



L.E.N.o.® Indian Pennywort – 10ml

Refreshing, tonic and soothing

The leaves of INDIAN PENNYWORT contain triterpene acids (asiatic acid, madecassic acid), essential oil, flavonoids, phytosterols, tannins, minerals and sugars, but especially triterpenoid saponins. Indian Pennywort is an effective treatment for cellulite and a good remedy for haemorrhoids, diabetes, ulcer, psoriasis, dermatosis and eczema. It accelerates the healing of sores, wounds and first and second-degree burns.

In cosmetics L.E.N.o.® Indian Pennywort is used in anti-wrinkle, anti-stretch mark and skin-firming products.

Dr. Benvenuti

Dr. Mario Benvenuti

Doctorate in Chiropractic from Life University, Atlanta, USA, PhD.
Degree in Physiology from Colton University, San Bernardino, CA, USA.

Dr. Mario Benvenuti has more than forty years of experience in clinical research and in treating thousands of patients suffering from a range of physical structural conditions. His research has focused on biochemical formulas and solutions for the profound treatment of various problems affecting the joints, blood circulation and skin of the body and face.

The quest for the psychophysical well-being of his patients led to the formulation of creams and oils capable of producing lasting results to solve a variety of specific problems, exploiting the properties of selected herbs and a novel extraction technique.

He has worked with one of the best-known herbalists in northern Italy, Dr. Giovanni Conte, who graduated in food science from the Faculty of Agriculture in Milan and specialised in cosmetology, phyto-cosmetology and plant science at the Faculty of Pharmacy in Urbino.

He is the chemistry laboratory manager at the Joseph Gazan production facility in Ventimiglia and a lecturer in Herbalism and Phyto-cosmetics. For more than 40 years he has been contributing to the extraction of exclusive active ingredients for premium brands in Italy, the UK, the USA, Switzerland and Portugal.

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Are you interested in our products?

Our innovative products, marketed under the registered trademarks “L.E.N.o®” and “Oli Biofiscamente Naturali®”, **are suitable for spas, wellness centres and pharmacies**. We can manufacture third-party and private-label creams and cosmetics and, upon request, specific customised and exclusive formulations.

www.lenobeauty.com

**We only sell our products to professional VAT-registered users.*



by
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Via Garibaldi 17
18039 Ventimiglia (IM)
(+39) 391 3667676
info@lenobeauty.com

www.lenobeauty.com